

## Simon Hughes Joins The Cricketer as Editor-at-Large

*The Cricketer*, the world's No.1 cricket magazine, is delighted to announce that Simon Hughes, the former Middlesex and Durham bowler is to become the title's Editor-at-Large from September 1.

In a playing career that spanned the '80s and early '90s, 'The Analyst', as Hughes is often known, went on to form part of Channel 4's award-winning cricket coverage before moving to *Cricket on 5*. Hughes has also written extensively for *The Daily Telegraph*, as well as winning the William Hill Sports Book Of The Year in 1997 for *A Lot Of Hard Yakka*, the second of his eight books, this the fast bowler's memoir of his life on the county circuit. Hughes is also a regular on BBC Test Match Special.

Hughes was delighted to accept the role: "I'm thrilled to be joining *The Cricketer* team. I've had a close association with the magazine for 30 years as a contributor, so I already know the set-up and enjoy the title. *The Cricketer* is evolving, as all businesses must. I believe my extensive and wide-ranging media experience will be a genuine asset as part of that evolution."

Managing Director of *The Cricketer* Andy Afford commented: "Simon adds a huge breadth of experience to the mix. His input and influence is likely to prove invaluable as we continue to define our place within the modern media landscape."

Supporting the appointment of Hughes, Alec Swann joins as Head of Editorial Planning & Production after four-and-a-half years with the *Northamptonshire Telegraph*.

The Cricketer Publishing Limited owns *The Cricketer*, along with other assets that include Cricket Archive, The National Village Cup, [thecricketer.com](http://thecricketer.com) and [TestMatchSofa.com](http://TestMatchSofa.com).

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### **Editor's Notes**

The Cricketer Publishing Ltd recently concluded a review of its in-house editorial roles. As a result, three positions were made redundant and two new roles created; Editor-at-Large and Head of Editorial Planning & Production. *The Cricketer* remains fully committed to maintaining the highest standards and values of magazine editorial and production through an enhanced commissioning process.